



FOR IMMEDIATE RELEASE

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Tree planting because of Christmas...

Portland, OR- The Original Living Christmas Tree Company (TOLCTC) of Portland makes potted Christmas trees an easy choice. The idea is people would choose this best environmental option if they didn't have to plant their Christmas tree in their backyard. The delivery makes it so anyone can have a potted tree. Since 1992 thousands of Portlanders potted Christmas trees have been planted in parks and watersheds all over the Northwest.

Regular (cut) Christmas trees are grown as a crop so they aren't 'killing a tree' (not a forest or tree issue)- they're like cut flowers. And cut trees are usually chipped up into mulch which becomes part of the soil. Potted trees are the best environmental option. TOLCTC proves millions of Christmas trees world wide can be planted each year- because of Christmas.

TOLCTC says choosing a potted Christmas tree is a fabulous response to the issue of air pollution (climate change). Surely ones Christmas tree planted every year cleans ones own share of air pollution. TOLCTC founder John Fogel says the environmental reason isn't the only one, "Imagine a living tree in your home, isn't that something? It's all decorated and lit up with presents under it, then planted to be in the rain and grow tall over hundreds of years."

Here's how it works: Folks order their Christmas tree through their website- livingchristmastrees.org. TOLCTC delivers full-size potted evergreen trees to residences and businesses. TOLCTC picks up the trees after New Years. The trees are purchased at a discount by anyone who wants trees such as; parks departments, wildlife agencies and schools.

The potted Christmas trees are priced from \$70 to \$115. They are easy to care for- care instructions come with each tree. Folks can get their tree delivered, or get their tree in their vehicle. The trees are 6' and 7.5' in size. Clients can choose from ten kinds of; cedar, juniper, pine, spruce and fir. The trees are natural shape. The main tree offered is the Douglas fir- the most popular tree worldwide and the State Tree of Oregon.

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